



Digital Graphic Designer



Susana Velázquez
she / her
29 years old

Guadalajara, México

I find my voice in design; my nature is to express myself through still or moving images. Always passionate about learning new skills, I am a creative person capable of generating proposals that can solve problems.

Motion Graphic Designer & Post-Producer — Dingus & Zazzy (2024 – Present)

Work 100 % in English with Canada- and US-based teams, leading the studio's motion identity. Deliver 150+ 2D/3D assets per quarter, build modular After Effects templates that cut turnaround by 35 %, and iterate creatives against CTR and retention data to lift ad performance by 22 %.

Content Designer — Ganem (2024)

Crafted eye-catching social media content and dynamic client presentations. Blended graphic design with video production to boost brand visibility and engagement metrics, helping clients achieve stronger storytelling and audience growth.

Motion Graphics Artist — Gaon Holding (2023)

Turned static graphics into animated visual experiences, applying solid design principles and collaborating with cross-functional teams to launch on-brand, high-impact content.

3D Designer & Video Editor — KLOK. Agency (2021 – 2023)

Produced photorealistic 3D renders of product displays for PepsiCo and apartment visualizations, and edited promotional videos for Fiesta Inn hotels and editorial clients, elevating the visual quality of their campaigns.

Content Creator — NIRT Robotic School (2020 – 2021)

Owned the full production pipeline for social-media videos—from scripting and storyboarding to shooting and editing—resulting in higher online reach and engagement for the institution.

REEL

<https://vimeo.com/1009484246>

E-MAIL

susanaesdi11@gmail.com

Linkedin

<https://mx.linkedin.com/in/susanaesdi>

Portfolio

<https://susanavelazquez.xyz/>

Contact

(+52)7223031880

HOBBIES

Artificial Intelligence

VFX

Content Creator

Animation

SOFTWARE

After Effects

Illustrator

Blender

Windows11

Autocad

Premiere

Photoshop

MacOs



Social Media Content





Café Oro

Midjourney & Photoshop

2024

Susana Velázquez



Café Oro

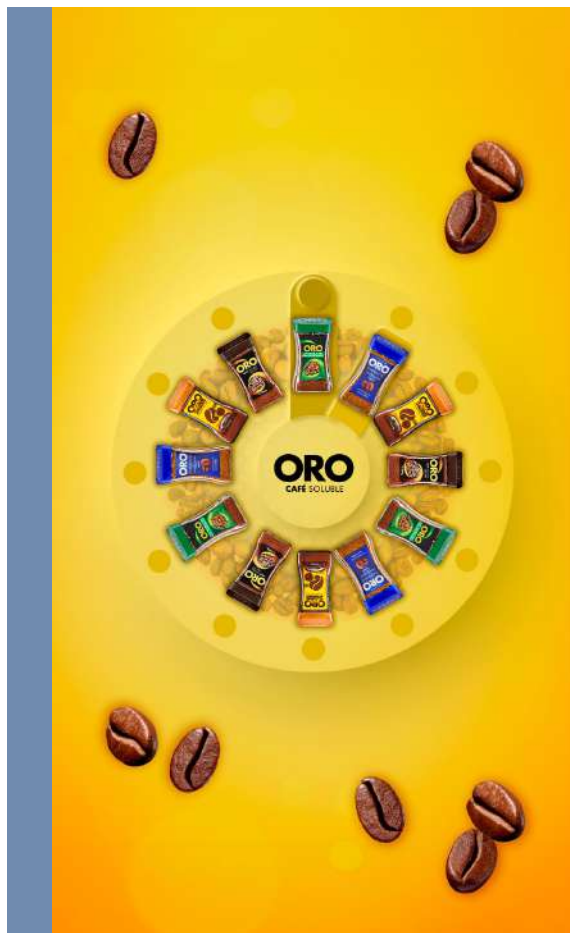


Photoshop

2024



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Café Oro



Midjourney & Photoshop

2023



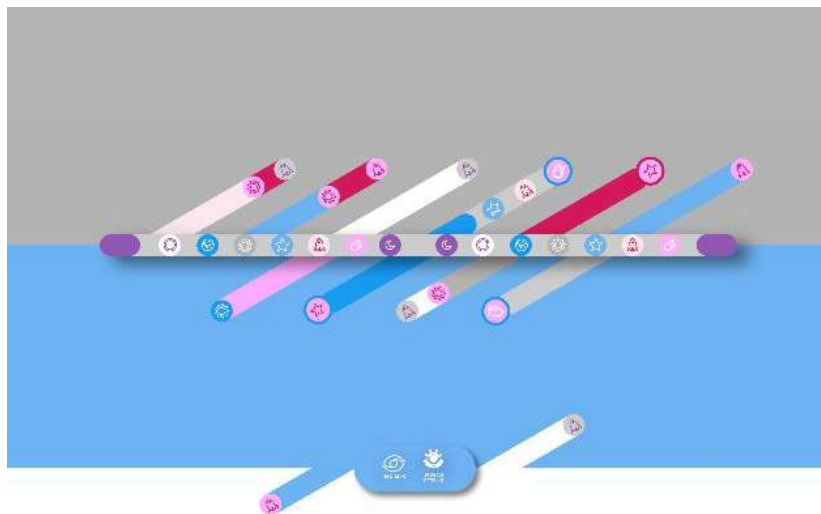
Susana Velázquez



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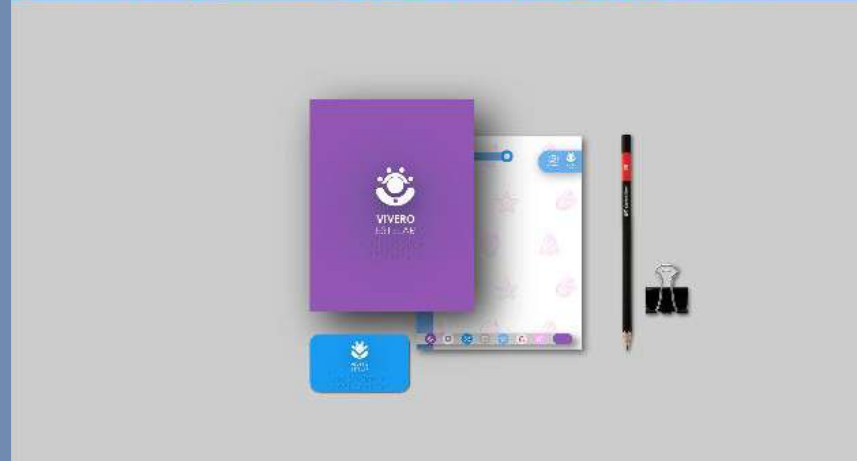


Color



Vivero Estelar

**Illustrator &
InDesign**



2019

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Disfruta un
paquete futbolero
de McDonald's.

Uber Eats | LIGA BBVA

pediste ir de primero
en la tabla,



ahora pide por Uber Eats
tu paquete futbolero
de McDonald's.



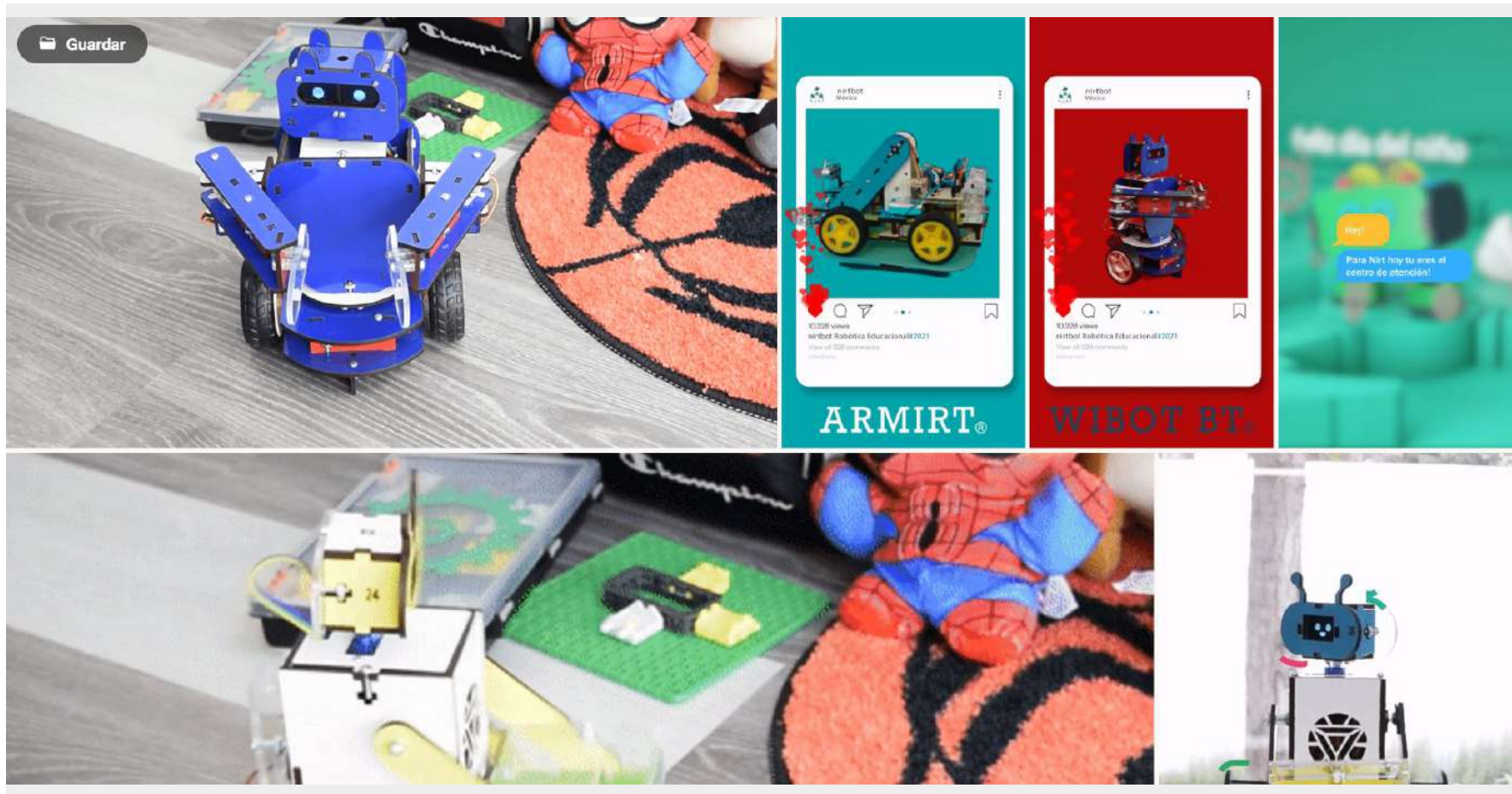


REAL

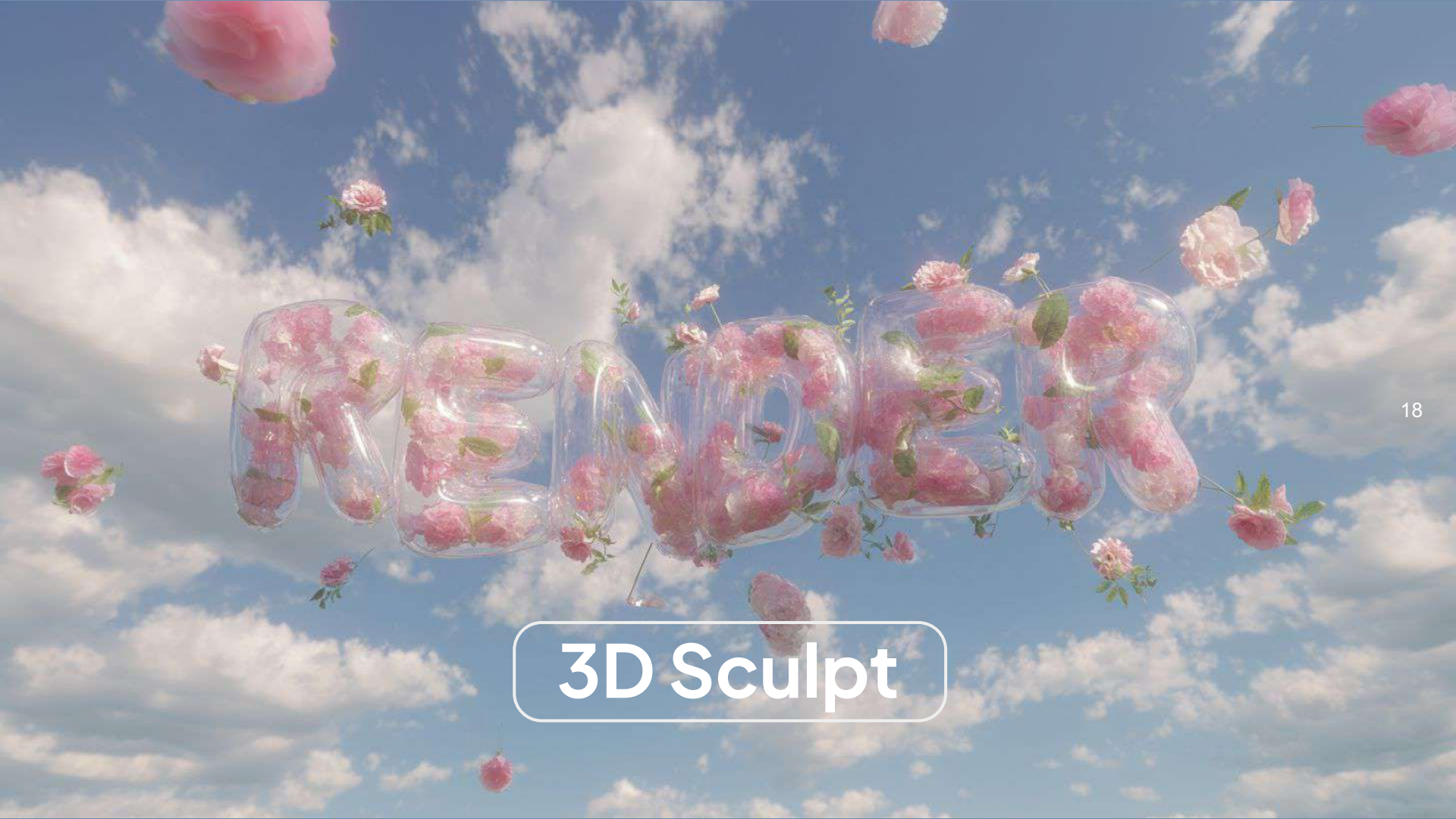
Animations & Video Edit

Compra sin salir de casa con tus
Tarjetas de Crédito y Débito BANORTE
en Rappi y recibe:

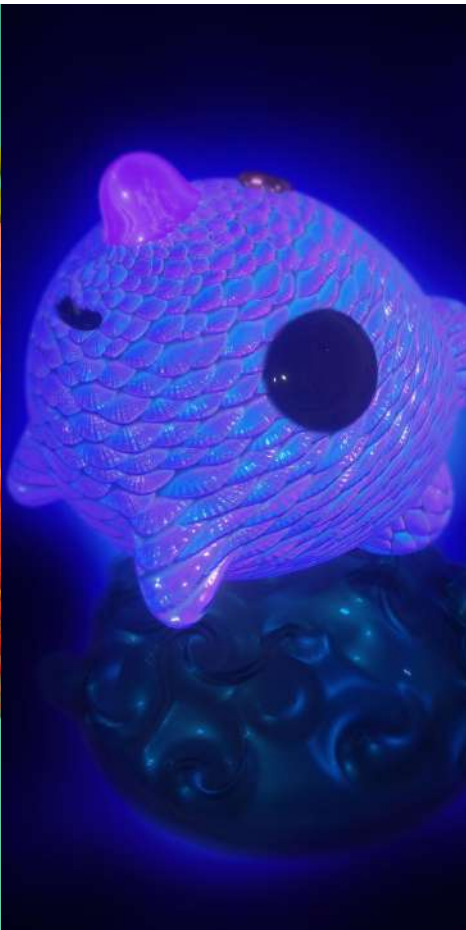
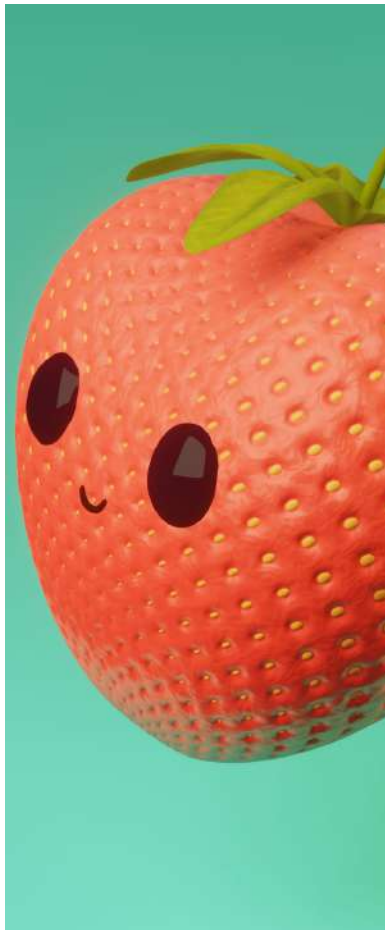




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3D Sculpt

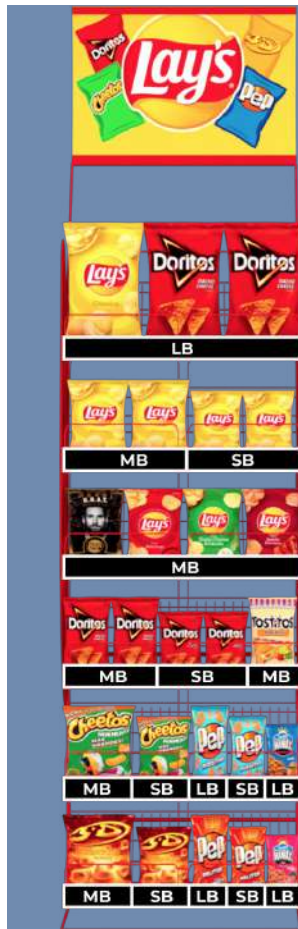


Content Creator

ZBrush & Blender

2019

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Domestika

UnrealEngine5



2023

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Freelance

Blender



2024

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Dingus & Zazzy



Blender

2025



Susana Velázquez



Cuidar el agua no es opcional

Los mingitorios ecológicos Makech permiten ahorrar de 250 a 300 mil litros de agua en promedio al año, lo que se traduce en ahorros sustanciales y en el cuidado de nuestro vital recurso.

[Ver modelos](#)



Thanks :)